

External Support and Endorsement Policy

Version: 1.0

Board Approved Date: April 9, 2026

Effective Date: April 9, 2026

Visibility: Public, Website

Purpose & Scope

This policy sets out how Red Deer Pickleball Club will respond to requests to support, promote, endorse, or donate to events, causes, or organizations outside of RDPC. The goal is to help the club respond in a consistent way and protect the club's time, resources, and reputation.

This policy applies to all requests for RDPC to publicly support, promote, endorse, partner with, or donate to an external cause, event, fundraiser, organization, or initiative.

Definitions (only if needed)

- **External request:** A request for RDPC to support, promote, endorse, donate to, or lend its name to a cause, event, organization, or initiative that is outside of RDPC.
- **Support:** May include promotion, donation, sponsorship, public endorsement, partnership, use of RDPC's name, or other visible association with an outside cause or event.

Policy

- RDPC will not normally support, promote, endorse, or lend the club's name to causes that are not related to the sport of pickleball.
- RDPC may choose to support or promote not-for-profit pickleball-related causes or events outside the club, provided they align with RDPC's values and do not negatively affect RDPC operations, members, finances, reputation, or priorities.
- RDPC is not required to approve any request for outside support, promotion, endorsement, or donation.
- Approval of one request does not create an expectation that similar requests will be approved in the future.
- Any external support approved by RDPC must be consistent with the club's purpose and best interests.

Roles and Responsibilities

Board of Directors

- Approves this policy and any major changes to it.
- Decides whether RDPC will support, promote, endorse, or donate to external causes or events, unless authority has been delegated by the Board.

Board Designate or Club Representative

- Receives and responds to inquiries in line with this policy.
- Brings requests to the Board when a decision is needed.

Requesting Individual or Organization

- Provides enough information for RDPC to understand the request and its purpose.

Process (How to Use This Policy)

- Requests for RDPC to support, promote, endorse, or donate to an outside cause or event should be submitted to RDPC through its published contact channels.
- RDPC will review the request based on whether it is related to pickleball, aligns with club values, and avoids negative impact on the club.
- If the request requires Board consideration, it will be brought forward for review.
- RDPC will respond to the request within a reasonable timeframe.

Exceptions (only if needed)

Any exception to this policy requires Board approval.

References and Related Policies

None